

Advertisement Form

Texas Housing Conference 2010

July 26 - 28, 2010

Austin, Texas



The **Texas Housing Conference 2010** offers a great marketing program to get your business noticed. With the purchase of a print advertisement in our Conference Program, you will also receive the following added benefits:

- Advertising partner URL listing on THC Website
- Access to Pre-Conference Marketing resources
- Reduced costs for producing your advertisement by Texas Housing Conference staff

Artwork Deadline: July 9, 2010

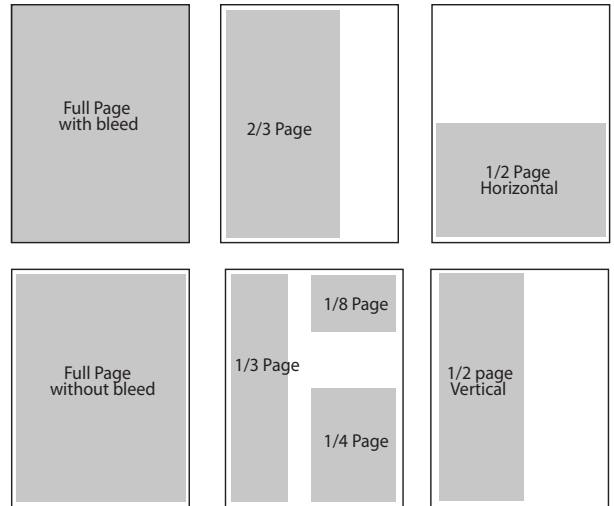
These are great marketing tools for organizations looking to target specific groups or maximize impact and exposure at the conference. Plus, you'll receive year-round exposure through a URL listing on the Texas Housing Conference website for twelve (12) months following the conference. Don't miss this opportunity to **GET NOTICED** at the **Texas Housing Conference 2010**. For more information visit www.texashousingconference.org or call 512.476.9901.

Advertiser Contact Information

Name _____
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Program Advertisement Rates (all ads are four color)

AD	Inches (w x h)	Rate
<input type="checkbox"/> 2-Page Spread with Bleed	17.50 x 22.50 (finish size 11 x 17)	\$3500
<input type="checkbox"/> Full Page with Bleed	8.75 x 11.25 (finish size 8.5 x 11)	\$2000
<input type="checkbox"/> Full Page without Bleed	7.5 x 10	\$2000
<input type="checkbox"/> 2/3 Page Vertical	4.75 x 10	\$1500
<input type="checkbox"/> 1/2 Page Vertical	3.625 x 10	\$1250
<input type="checkbox"/> 1/2 Page Horizontal	7.5 x 4.875	\$1250
<input type="checkbox"/> 1/3 Page Vertical	2.5 x 10	\$1000
<input type="checkbox"/> 1/4 Page	3.625 x 4.875	\$750
<input type="checkbox"/> 1/8 Page	3.625 x 2.3125	\$400



Ask us about help in designing or preparing your advertising. Complete separate sheet for each advertisement placed.

Payment Information

Submit form by MAIL

- Check (make payable to TAAHP)
 American Express Discover MasterCard VISA

FAX

EMAIL

Texas Housing Conference 2010
 814 San Jacinto Blvd., Ste. 408
 Austin, TX 78701
 512.476.9903
thc@texashousingconference.org

Total Advertisement Investment \$ _____

Credit Card _____

Expiration Date _____ Verification Code _____

Cardholder Name _____

Signature _____

A 3% processing fee will be charged to all credit card transactions.

The Texas Affiliation of Affordable Housing Providers (TAAHP) is a 501 (c) (6) trade organization with a mission to increase the supply and quality of affordable housing for Texans with limited incomes and special needs. Advertisement Investments are not deductible as charitable contributions for federal income tax purposes; however, registrations are deductible as an ordinary business expense.